



THE CRISIS

Darfur, Sudan is the site of the world's most dire crisis. Since 2003, over 400,000 people have died at the hands of the Sudanese government and Janjaweed militias. 2.5 million people have been forced from their homes. We the international community have done little to stop the genocide.

THE WALL

Four hundred thousand numbers cover the dark surface of The Darfur Wall (darfurwall.org). Each represents a person killed in Darfur. By donating one dollar, you can turn a number from dark gray to brilliant white and honor one lost life.

THE BENEFICIARIES

The proceeds from the Darfur Wall support four organizations bringing urgently needed relief to Darfur:

- Doctors Without Borders
- Save the Children,
- Save Darfur Coalition, and
- Eric Reeves' Sudan Aid Fund.

We have chosen beneficiaries that both provide humanitarian aid and pursue political solutions because we believe these approaches are complementary. Unlike many organizations, we distribute one hundred percent of our proceeds. To make this possible, we minimize expenses and pay the Darfur Wall's costs from our pockets.

OUR STORY

Jonah Burke, a former Microsoft engineer, launched the Darfur Wall from his Seattle apartment in November, 2006. With help from his brother Dan and father Matt, he promoted the web site on a shoestring, relying on email, blogs, and MySpace. Over 3,000 people from 30 countries responded, donating over \$50,000.

THE BUZZ

"One of the most inspired and compelling fund-raising efforts I've seen in all my years of working on Sudan."

*Dr. Eric Reeves
Professor, Smith College
Director, Sudan Aid Fund*

"The Darfur Wall is a terrific example of the passion that has driven this movement."

*David Rubenstein
Executive Director
Save Darfur Coalition*

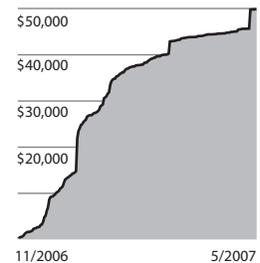
THE NUMBERS

Numbers Lit: **51,882**

Web Site Hits: **196,638**

Average Gift: **\$16.82**

Total Donations



Donations By Region

